

YOUR MISSION:

SATISFIED CUSTOMERS – AND HIGHER **PROFITS**

Huebsch Command[™] helps you run a smarter business by letting you easily accept mobile payments, control machines, and manage your laundry business from anywhere.



MOBILE APP PAYMENT FLEXIBILITY



GENERATE CUSTOMER LOYALTY WITH REWARDS

LET'S TALK!



OUR MISSION:

A LAUNDROMAT THAT'S AS SMART AS YOU ARE

At Huebsch[®], we understand that when you have the facts—*all* the facts—there's no limit to your business's potential. With an intuitive interface and easy-to-use tools, Huebsch Command gives you the reporting, monitoring and configuration capabilities to do what you do best: make intelligent business decisions.







REMOTE START & SYSTEM MONITORING



CONFIGURE MACHINES FROM THE CLOUD



SET TIME-OF-DAY/DAY-OF-WEEK PRICING



TURNS PER DAY



MULTILEVEL VEND PRICING CHANGES



SERVICE ALERTS VIA EMAIL OR TEXT



100% SUPPORTED BY HUEBSCH



HUEBSCH POINT OF SALE (POS)

Fully integrated solution for all your business needs.

All the benefits of Huebsch Command for your entire business, including over the counter and Wash Dry Fold sales.





Simple and flexible point of sale system for over the counter sales and Wash Dry Fold services



Simple setup for multi-location operations





Consolidated customer database for POS and selfservice app customers



Cloud-based reporting by transaction type



Integrated weight scale & cash drawer (optional)



Single source of data via Huebsch Command for all parts of the business



Huebsch app payment integration



24/7 US-Based tech support



Easy and intuitive setup and configuration



Promo code redemptions (with CRM)



Personalized owner training & support

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SMART BUSINESSES KNOW THEIR CUSTOMERS

HUEBSCH CUSTOMER MANAGEMENT SYSTEM (CRM)

Personalized connection. Powerful engagement.

Easily filter and market to customers based on deep system analytics. Segment by:

Type of customer (Self-Service or WDF)

Time since last visit

Average Spend for Self-Service, WDF or Goods purchased

What day of the week they visit

Use Huebsch CRM to:

Grow customer spend across all customer segments through a combination of automated reward programs and special promotions

Remind customers of reward programs, scheduled pricing changes or special ents

Encourage self-service customers to transition to Wash Dry Fold through customized incentives **IEBSCH COMMAND™**

Reengage lost customers or encourage repeat visits

Create loyalty and increase customer engagement

Run customer contests or ask for referrals



INSIGHT

Traffic down 25% on Wednesdays





CAMPAIGN

"Double Loyalty Points this Wednesday!"





RESULTS

Wednesday traffic up 30%



THE HUEBERSCH VALUE CENTER

Today's consumers have more choices, more mobility and less time than ever before.

By accepting mobile payment via smartphone, you can deliver a quick, convenient laundry experience that fits seamlessly into your customers' lives.

- Cash and cashless options are available for online wallet reloading with the Huebsch app.
- Customers can take advantage of the Huebsch Value Center, where they can load value to their online wallets.
- Customers can view the status of their current cycle in the app and get notified when their laundry is done.
- The ability to manage all locations from one interface centralizes refunds and saves you time.

HUEBSCH REWARDS

Available via the Huebsch app, Huebsch Rewards helps you show appreciation for—and retain—your customers.

- Customers accumulate points and earn rewards for visiting your store.
- Huebsch Rewards lets you foster stronger connections with your customers, leading to increased loyalty—and the ability to positively influence buying behavior.
- You control how rewards are earned and redeemed.
- It's fully integrated into Huebsch Command, so there are no third-party payment systems to install and maintain.
- The Huebsch app is available for smartphones running iOS or Android.

WE **KEEP YOU CONNECTED** - NOT TIED DOWN

VIEW COMPATIBLE MODELS

Wireless, cloud-based and retaining all the GalaxyTM features you love, Huebsch Command lets you optimize your business from anywhere in the world with an internet connection. The initial setup takes minutes and the system is supported and upgraded by Huebsch, so you can breathe easier knowing we've got your back 24/7.









Commercial Front Load Washers

Commercial Washer-Extractors







Commercial Single Tumble

Commercial Stack Tumble

• Create automatically generated reports that can be texted or sour phone daily, weekly or monthly.

EASY TO **INSTALL**

- No static IP address required.
- No firewall changes.
- No need for dedicated IT resources.
- Cloud-based—no software to install.

EASY TO INTEGRATE

- Backward compatible with existing Galaxy 600 installations—simply install networking board in each machine.
- Galaxy software needed only to set the network address for each machine.
- Peace of mind thanks to 24/7 support for store owners—the only offering of its kind in the industry.

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CURRENT DAILY REVENUE KPI: \$1500

SUMMARY LOCATIONS MACHINES

CUSTOMER

SUM



Store ov







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RESOURCES & DOWNLOADS

FIXED RATES AS LOW AS 3.99%

- As low as 3.99% fixed interest rate for Calaxy 600*
- As low as 4.99% fixed interest rate for Galaxy 500*
- No payments for 90 days available upon customer request
- No prepayment penalty
- Available on loans between \$2,500 and \$250,000
- Standard \$300 administration fee will be capitalized into the amount financed

NO PAYMENTS FOR 90 DAYS.

- Variable rate as low as WSJ Prime+1.50% for Galaxy 600*
- Variable rate as low as WSJ Prime+2.50% for Galaxy 500*
- Additional .50% off rate for Command with pay
- New store and replacement equipment purchases
- Maximum term of 96 months for deals greater than \$50,000
- 9 and 10 year financing available on select deals
- Standard \$300 administration fee will be capitalized into the amount financed
- 90 days deferred and 10 months I/O available on new store transactions*
- No prepayment penalty

To get preapproved today, complete the simple one-page online credit application.

APPLY NOW

(HTTPS://ALLIANCELAUNDRYSYSTEMSFINANCEPORTAL.COM/CUSTOMERWEBPAGE/LOCALIZATION/LANGUAGES
BRAND=3)



